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COOPERATION INITIATIVES

4.C COE CULTURAL ROUTES

11th Annual Advisory Forum on Cultural routes report

18th Meeting of the TSG4 Sustainable Tourism



SPECIAL SESSION 3
Speakers
Fotis Vlachos, Hellenic Ministry of Culture & Sports
Eftychia Christina Aivaliotou, Hellenic Ministry of Tourism
Anuška DERANJA-CRNOKIĆ, Ministry of Culture and Media, Croatia, Saint Martin Route
Ksenija KEČA, Scientific Committee Member, PHOENICIANS ROUTE
Tomaž ŠTOKA, Centre for Creativity, Slovenia PLEČNIK ROUTE
Filippo FRANCONI, Ministry of Tourism of SM, Director of Culture and Tourism Department San Marino, THE LOVELY PLACES
Stefano MORONCELLI, Advisor of the Ministry of Tourism of San Marino, THE LOVELY PLACES
Giovanni CAFIERO, President, AENEAS ROUTE, Italy
Sanjin MIHELIC, President, IRON AGE DANUBE ROUTE, Croatia



1. How are **local, regional, and national policies involved in tourism product** on cultural routes creation? (to be answered by: **Fotis Vlachos** (in keynote speech 5 min), **Anuška Deranja Crnokić, Filippo Francini**)
2. How these cultural **tourism products promote innovative policies** to harness the symbiotic potential of culture and tourism and the creative industries on cultural routes? (to be answered by: **Ksenija Keča, Tomaž Štoka, Stefano Moroncelli**)
3. How cultural tourism products on routes **mobilize human and financial resources** to boost recovery? (to be answered by: **Eftichya Aivaliotou** (in keynote speech 5 min), **Ksenija Keča**)
4. How do these cultural **tourism products involve in cooperation tourism organizations**, travel agencies, tour operators, individual visitors? (to be answered by: **Giovanni Cafiero, Sanjin Mihelić,**)
5. How tourism **products' design solves** the problem of economic, cultural and **social sustainability**, of demography in remote areas? (to be answered by: **Anuška Deranja Crnokić**)
6. How these tourism products promote **dialogue between urban and rural cultures**, between developed and disadvantaged regions, (to be answered by: **Sanjin Mihelić, Tomaž Štoka**)
7. How cultural tourism related to the cultural itineraries of the Council of Europe can improve quality and sustainability of **local touristic products and organisations**? (to be answered by: **Giovanni Cafiero**)
8. How cultural routes and the sustainable and local tourism in your project could be implemented in **cooperation with other EUSAIR** countries? (if time will allow to be answered by: **Stefano Moroncelli (Filippo Francini)**)



ITER ROMANUM – certification process ?

- > What is Iter Romanum
- > Arlon
- > Ruta Vía de la Plata
- > Alesia
- > Aquileia
- > Braga
- > Serbia
- > Blog
- > Timeline

ITER
ROMA
NVM

DISCOVER WHO WE ARE SCIENTIFIC OUTREACH COMMUNICATION



What is Iter Romanum?

Destinations connected via
the Roman road network

 *Cultural Routes of the Council of Europe:
 Safeguarding European Values, Heritage, and Dialogue*

11th CULTURAL ROUTES OF THE COUNCIL OF EUROPE ANNUAL ADVISORY FORUM

CHANIA, GREECE, 5 - 7 OCTOBER 2022

Under the patronage of H.E. the President of the
 Hellenic Republic Ms. KATERINA SAKELLAROPOULOU

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